

MICHIGAN EQUINE PARTNERSHIP  
235 N. Pine St  
Lansing, MI 48933  
517-372-1500

**REQUEST FOR PROPOSAL**  
**PARTNERSHIP FOR**  
**INTERNATIONAL EQUINE FACILITY**

**STATEMENT**

Information contained in this Request for Proposal (RFP) is confidential in nature. No information may be communicated or disseminated to a third party without prior written consent of the Michigan Equine Partnership.

**GOALS**

To build a World Class Equine Facility in the State of Michigan. This facility will include amenities and an overall design that does not currently exist in the United States. A facility of this magnitude will generate economic activity while promoting Agricultural Tourism and industry growth with the emphasis on the equine industry.

**PROPOSAL REQUIREMENTS**

Proposals with supporting data must be received or postmarked by June 1<sup>st</sup>, 2009. An oral presentation will be scheduled following a review by the MEP Equine Facility Steering Committee of the submitted reports. Oral presentations will be conducted at a mutually agreed upon location.

Proposals must include the following:

1. Submit a Letter of Intent – Due February 1<sup>st</sup>, 2009
2. Submit Equine Park Proposal – Due June 1<sup>st</sup>, 2009
  - a) Part One – Introduction
    1. Explain why your community is the best location for this Partnership and Horse Park
    2. Objectives
  - b) Part Two – Project Details
    1. Facility Location
      - a) County, Township
      - b) Community Demographics
    2. Total Facility Acreage – Minimum 600 acres
      - a) Zoning requirements
      - b) Land use requirement/ permits
      - c) Wet Lands
      - d) Soil type
      - e) Land/ Soil drainage
      - f) Rivers/ Water ways
      - g) City drain
      - h) Hills/ Valley/ Mountains

3. Accessibility to Highways, Airports, Hotels, Restaurants
    - a) Map of highway accessibility
    - b) Major road lanes, number of lanes
    - c) Road Construction Surface
    - d) Accessible miles to and from airport
    - e) Length of airport runways
    - f) Number of Hotels in area/ future growth plans
    - g) Number of rooms available/ number of people per room
    - h) Radius of miles to Lodging facilities
    - i) Restaurants available
    - j) Radius of miles to restaurants
  4. Other Recreational/Outdoor Activities
    - a) List other activities available
  5. Conference or Convention Centers
    - a) Location to the equine park
    - b) Size of center
    - c) Number of seating
  6. Camp Sites/RV Parking
    - a) Number of camp grounds available
    - b) Number of camp hookups
    - c) Number of electric hookups
    - d) Water hookups
    - e) Sewer hookups
  7. Water
    - a) Type of water system
- c) Part Three – Funding
- a) Outline your funding options

### ORGANIZATION

The Michigan Equine Partnership is a grassroots, membership-driven coalition with the common goal of promoting equine interests as a hobby or livelihood through county ambassadors, a speaker's bureau, lobbying and marketing.

Whether someone rides horses, sells equine tack and rider apparel, owns racehorses, breeds draft horses, grows hay, or practices equine medicine, the Michigan Equine Partnership (MEP) offers a united voice to:

1. Increase awareness and education about the horse industry's importance to Michigan's economy
2. Create new equine-related jobs and economic benefits for Michigan
3. Encourage public policy that strengthens the equine business climate in Michigan

The Michigan Equine Partnership facilitated a feasibility study for the funding and marketing of a Michigan Equine Facility designed for local, state, national and international equine shows and events.

### ORGANIZATIONAL BACKGROUND

Formed in 2005, the Michigan Equine Partnership is a 501 c-6, non-profit with approximately 200 members committed to the entire equine industry.

### CONTACT INFORMATION

Val Vail-Shirey  
Executive Director  
Michigan Equine Partnership  
235 N. Pine St  
Lansing, MI 48933  
517-372-1500  
517-372-1501 fax  
[Val@julianvail.com](mailto:Val@julianvail.com)

### TIME LINES

Formal proposals must be submitted on or June 1<sup>st</sup>, 2009. After review of all proposals, applicants will be notified of the final decision.

### SUBMIT WRITTEN PROPOSALS TO:

Michigan Equine Partnership  
235 N. Pine St  
Lansing, MI 48933  
[val@julianvail.com](mailto:val@julianvail.com)

### AGREEMENT

All proposals will be held in confidence.

Dated this day December 18, 2009.

---

Valerie Vail-Shirey  
Executive Director  
Michigan Equine Partnership